

# MAPBD PRIVACY STATEMENT

## **The Information We Collect:**

This notice applies to all information collected or submitted on the **Michigan Association for Pure Bred Dogs (MAPBD)** web site.

On some pages, you can make requests for more information. Only user initiated requests require you to disclose any personally identifiable information. Following are the types of personal information collected at these pages:

Name (if applicable)  
Organization(if applicable)  
Address (if applicable)  
E-mail address  
Phone/fax number (ONLY if you wish to have someone call you directly by phone)  
Other information that may be specific to your request

When you use the public areas of our Web site, you are doing so anonymously. However, if you choose to participate in any **MAPBD** quiz or survey, your participation will be anonymous and only your answers will be tabulated and collected as research data. These data may be tabulated by third-party servers.

## **The Way We Use and Disclose Information:**

We do collect aggregate use information, such as the number of hits per page, for internal and marketing use only; **we do not provide your personally identifying information to the public, nor do we sell, rent, or give this information to other parties. Additionally, we do not sell, rent, or give any individual member information to other parties.** (individual members are private persons, not organizational or club members of **MAPBD**).

We use the information you provide about yourself when conducting a transaction to complete that transaction only. We do not share this information with outside parties except to the extent necessary to complete your request.

We use return e-mail addresses to answer the e-mail we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

If you wish to be notified via email of **MAPBD** events,news, or updates to our website you must affirmatively initiate that request and you have the opportunity to opt-out at any time.

We never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

We may share your information with a variety of government agencies worldwide that enforce consumer protection, competition, and other laws, when requested by proper legal authority.

## **STILL READING? YES, THERE IS MORE...**

### **If You Visit Our Web Site to Browse, Read, or Download Information We Automatically Collect and Store:**

- the name of the domain and host from which you access the Internet; the Internet protocol (IP) address of the computer you are using;
- the browser software you use and your operating system; the date and time you access our site; and the Internet address of the site from which you linked directly to our site.

We use this information only as anonymous aggregate data to determine the number of visitors to different sections of our site, to ensure the site is working properly, and to help us make our site more useful. We do not use it to track or record information about individuals.

We do not use persistent cookies or tracking mechanisms that collect personally identifying information on our site. Session cookies are temporary files that are erased when you close all browsers. We use these session cookies for site management purposes only.

A "cookie" is a small text file that a web site can place on your computer's hard drive in order, for example, to collect information about your activities on the site. The cookie transmits this information back to the web site's computer which, generally speaking, is the only computer that can read it. Many consumers do not know that "cookies" are being placed on their computers when they visit web sites. If you want to know when this happens, or to prevent it from happening, you can set your browser to warn you when a web site attempts to place a "cookie" on your computer.

**THANK YOU FOR READING**  
**THE MAPBD PRIVACY STATEMENT**