



AMERICAN
KENNEL CLUBSM

Economic Impact of AKC Purebred Dog Ownership in Michigan

The American Kennel Club (AKC) was established in 1884 to promote the study, breeding, exhibiting, and advancement of purebred dogs. We now represent more than 5,100 dog clubs nationally, including 165 clubs in the state of Michigan.

The AKC sanctions thousands of dog events each year, which generate significant economic benefits to local communities in addition to the millions of dollars AKC dog owners in Michigan spend annually on their dogs.

Here are the statistics for the State of Michigan over the past three years:

2008: AKC licensed and sanctioned 568 events in the state of Michigan, in which more than 83,700 dogs participated.

2009: AKC licensed and sanctioned 548 events in the state of Michigan, in which more than 82,600 dogs participated.

2010: AKC licensed and sanctioned 535 events in the state of Michigan, in which more than 97,400 dogs participated.

The AKC conducts ongoing research regarding the economic impact of AKC events in localities throughout the state, as well as of AKC registered dogs in the state. **Based on our findings, it is estimated that over \$41.77 million is generated annually within the Michigan economy from spending on purebred dogs in the state.** This includes spending on events, dog clubs, show exhibitors, breeding and basic dog care, just to name a few. As dog shows are a family sport, the large spectator gates generate additional revenues for cities and towns statewide.